

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

I&CAD- Publicity on Irrigation projects- Payment of advertisement charges amounting to Rs. 6,44,95,221/- (Rupees six crores forty four lakhs ninty five thousand two hundred and twenty one only) published on the occasion of A.P Formation Day( 1<sup>st</sup> November,2008)to M/s.Ramakanth Advertising Pvt. Ltd, Hyd.-Administrative approval-Accorded .

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G.O.Rt.No. 138

Dated:25-02-2009

Read the following:

- 1)From M/s Ramakanth Advertising PVT .Ltd ,Hyd, press estimate No.PS/641/08-09/ID ,dated:25-10-2008.
- 2) From the Special Commissioner ,I&PR Dept. Release order No.288/Display/PP/AdvertisementI-2/2008-09-3,dated.12.11.2008..
- 3.From the ENC(IW) I&CAD Dept,HYD,LR.NO.ENC(IW/CAO/K1/2334/2008-09 29.1.2009
- 4.G.O.Rt.No.579,Finance(BG1) Dept.date:17.2.2009.

**ORDER:**

In the reference 1<sup>st</sup> read above, M/s Ramakanth Advertising PVT .Ltd ,Hyd .has submitted bills for payment of advertisements charges amounting to RS. 6,44,95,221 /-on the occasion of A.P Formation Day( 1<sup>st</sup> November,2008).

2. The Special Commissioner ,I&PR Dept. Hyd. vide his letter 2<sup>nd</sup> read above has issued release order to M/s.Ramakanth AdvertisinG PVT. Ltd,Hyd .
3. The ENC(IW) I&CAD Dept,Hyd. in his letter 3<sup>rd</sup> read above has submitted re appropriation proposals for Rs.750.00 lakhs from MH4701 COL on M&MI-01 MI-MH 800 OE-GH(11)NSP-SH(04) PE Under CE,MI-200 Advertisement.
4. In the circumstances stated by ENC(IW) in his letter 3<sup>rd</sup> read above, Government here by accorded administrative approval for Rs.6,44,95,221() for payment of advertisement charges on the occasion of A.P Formation Day( 1<sup>st</sup> November,2008) to M/s.Ramakanth Advertising Pvt. Ltd,Hyd.
5. The reference 4<sup>th</sup> cited read above orders were issued for Rs.7.50 Crores for meeting the Advertisement charges by way of re appropriation of funds.
6. The ENC(IW) I&CAD Dept, Hyd.is requested to take necessary action in consultation with the Special Commissioner ,I&PR Dept.
7. This order issues with the concurrence of Finance(BG) Dept. vide their U.O.No.478/157/A1/BG/09,dt:18.2.2009.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJIV RANJAN MISHRA  
SECRETARY TO GOVERNMENT

To,  
The Engineer-in-Chief(Admn), Hyderabad  
The Engineer-in-Chief(Irrigation), Hyderabad  
The Special Commissioner ,I&PR Dept .  
The AG.A.P.,Hyderabad.  
The P.A.O,Hyderabad  
The Finance (W&P) Department.  
Copy to PS to M(M & MI)  
Copy to PS to Secretary (RRM).  
SC/SF.

//FORWARDED BY ORDER//

SECTION OFFICER